



Rosalind Yunibandhu

Co-Founder and Managing Director, III Muses

Regenerative Business and Leadership

About me

I bring to our clients over 16 years of experience in sustainability and management consulting and entrepreneurship, including co-founding and leading the PwC Sustainability & Climate Change Practice in Thailand, driving a global project of the World Business Council for Sustainable Development (WBCSD)- as well as creating my own businesses addressing sustainability issues.

My top-level and on-the-ground experience in advising boards, senior management and employees of Southeast-Asia's largest companies on sustainability strategy and communications, as well as executing on my own businesses, gives me a uniquely holistic view on the challenges faced by companies today - as well as their solutions.

Professional Experience

- May 2023-present** ● **Leading Boutique Strategy Consultancy.** Providing advisory to the CEO and management team on regenerative business and leadership
- April 2023-present** ● **Award-winning South Andaman Eco-Resort.** Developing a regenerative hospitality strategy and branding
- March 2023-present** ● **Global Listed Petrochemicals Group.** Delivering management communications training management
- 2021-2023** ● **Multinational Insurance Group.** Delivered executive coaching and management communications training
- 2020** ● **UN Agency.** Provided editorial advisory on a national report examining the gender impact of climate change in Vietnam.
- Sep 2020** ● **Regional Climate Change Foundation.** Branding advisory to inspire and power a climate-safe future in Asia
- 2016-2017** ● **Leading Thai Conglomerate.** Led an engagement to support the development of the sustainability strategy of one of the world's largest conglomerates, spanning agri-food, telecommunications and retail businesses.

Publications, Talks & Media Appearance

- **Featured in the documentary 'ถิ่น พล ฟู', produced by PBS Thai and the National Innovation Agency (NIA), 2021.**
- **Live media interview with National Innovation Agency (NIA), 2020.**
- **'Restoring our harmony with nature through stories and experiences', talk given at 'Thailand's Food Innovation' by the Thai-Italian Chamber of Commerce.**
- **'From Powerpoints to Phugai Baan', talk given to management of Bank of Ayudhya, 2019.**

Education



B.A. (Hons) Economics,
University of Cambridge,
U.K.



M.A. Thai Studies, Chulalongkorn
University, Thailand



M.Sc. Applied Linguistics,
Department of Educational
Studies, University of Oxford,
U.K.